

CECILIA
BORGHESAN

JUNIOR PRESS OFFICER |
MEDIA & COMMUNICATION

CONTACTS

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PROFILE

Curious and thoughtful communicator, combining press office expertise with a designer's eye for storytelling and engagement. Dependable and dedicated, with a strong commitment to delivering high-quality work with professionalism, creativity and care.

EDUCATION

Bachelor in Communication Design | 2021-2024

Institute of Applied Arts and Design (IAAD), Turin
Final Grade: 105/110

High School Diploma in Human Sciences
Social & Economic Studies

Regina Margherita High School, Turin

LANGUAGES

Italian - Native
English – B2 (IELTS Certification, 2024)
French – Intermediate

SKILLS

Digital Marketing: Social media management, Copywriting, Content creation.

Design Tools: Adobe Suite (InDesign, Illustrator, Photoshop, Premiere, After Effects, XD), Figma, Wordpress.

Additional: UI/UX, Photography, Motion graphics.

INTERESTS

Fashion and beauty enthusiast, tennis lover and avid reader of classic literature and poetry. I enjoy films and series as a way to explore different cultures and perspectives, as well as traveling to experience them firsthand.

WORK EXPERIENCE

BeStudio | April 2026–ongoing
Communication Designer

Collaborate on branding and communication projects;
Manage digital content and social media channels;
Support PR activities and contribute to the development of the brand's visual identity.

Futura22 | Gen–April 2026
Communication Trainee

Managed digital content, social media and content creation;
Strengthened and enhanced the company's visual identity;
Supported web marketing and digital corporate communication.

Muy Mucho (Spanish Home Decor) | Nov–Dec 2024
Sales Assistant & Graphic Coordinator

Developed interpersonal and communication skills in a high-traffic environment;
Coordinated product display and customer experience with attention to detail.

VANNI eyewear | Jun 2023–Jun 2024
Internship and final dissertation project

Produced visual and editorial content to support brand communication on sustainability practices;
Contributed to the restyling of VANNI's social accounts, ensuring consistency in tone and messaging;
Collaborated on branding projects, enhancing visibility and recognition of the VANNI showroom.

Radio UGI | 2018–2022
Radio Host & Social Media Assistant

Hosted live radio programs, strengthening public speaking and storytelling skills;
Supported press activities and promoted organizational initiatives to the audience;
Designed and managed social media graphics to increase engagement and outreach;
Contributed to communication strategies aimed at enhancing the organization's public visibility.

In compliance with the Italian legislative Decree no. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.

CeciliaBorghesan